

LEAN LINE

Designed in Korea, Ready for the World

Privacy Policy

English Edition

Version 1.0

Effective Date: April 30, 2026

leanline.app

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Privacy Policy

LEAN LINE ("we," "our," or "Service") values the privacy of its users and is committed to protecting personal data in accordance with the Personal Information Protection Act of Korea (PIPA) and, where applicable, international regulations including GDPR and applicable U.S. privacy laws. This Privacy Policy explains what data we collect, how it is used, and how we protect it.

This Privacy Policy becomes effective on April 30, 2026.

1. Introduction

- LEAN LINE treats the privacy of its users as a foundational value.
- We collect and use personal data lawfully and fairly, and we do not use it outside the scope of the declared purpose.
- Users may access, correct, delete, or restrict the processing of their personal data at any time.

2. Data We Collect

We collect the following categories of personal data.

2-1. Required Data

- Account creation: email address, password, nickname
- Service use: weight records, dosing schedule and history, injection site records, self-reported side effects and condition information
- Payment: payment method identifiers and transaction history. Full card numbers and bank account details are processed by Apple App Store or Google Play and are not stored by us.
- Automatically collected: service usage logs, access logs, cookies, device information (OS, model, app version), IP address

2-2. Optional Data

- Gender, date of birth (month/day), height, target weight
- Prescribed medication name and dosage
- Designated clinic information when enabling Clinic Bridge

2-3. How We Collect Data

- Directly from users entering information in the app
- Automatically generated during service use
- Through customer support interactions

3. Purposes of Collection and Use

We use personal data for the following purposes.

- Providing the service: user identification, core app features (medication management, weight tracking, side-effect logs, AI care guidance)
- Operating Clinic Bridge: enabling a designated clinician to view user records on a time-limited, screen-only basis, solely with the user's explicit consent
- Customer support: handling inquiries and complaints, distributing notices
- Payments and settlement: processing subscription charges and refunds
- Service improvement: aggregate statistical analysis using anonymized data, bug fixes, and feature development. We do not sell or provide individually identifiable health data to external parties.
- Legal compliance: fulfilling retention obligations under applicable law and responding to lawful requests from authorities

4. Retention and Use Periods

Personal data is deleted without undue delay once the purpose of processing has been fulfilled, except where longer retention is required by law.

Item	Legal Basis	Period
Contract / withdrawal records	Act on Consumer Protection in E-Commerce	5 years
Payment records	Act on Consumer Protection in E-Commerce	5 years
Complaint / dispute records	Act on Consumer Protection in E-Commerce	3 years
Access logs	Communications Privacy Act	3 months
Clinic Bridge access logs	User protection / transparency	3 years

Upon account deletion, all personal data is deleted promptly except items subject to statutory retention above.

5. Data Sharing with Third Parties

As a principle, we do not share user personal data with third parties. Health-related data (weight, dosing history, side-effect records, and the like) is never sold or shared externally under any framing.

For Clinic Bridge, only clinics that the user has explicitly designated may view—within a user-defined time window and on a screen-only basis—the user's records. Clinics cannot download,

save, or copy the data. This differs from ordinary third-party data provision and is treated as time-bounded view access.

We may share data only in the following exceptional cases, as permitted by law:

- When the user has given prior explicit consent
- When required by law or by duly authorized authorities for investigative purposes
- When necessary to protect life or physical safety

6. Data Processing Outsourcing

To operate the service, we may delegate certain data processing tasks while overseeing compliance by our vendors.

Vendor	Task	Notes
Cloud Infrastructure Provider	Server operation and data storage	Encrypted at rest
Apple Inc. / Google LLC	In-app payment processing	Store policy applies
Generative AI API Provider	Smart Compliance Engine responses	No identifiers transmitted

Vendors may change with service operations. We will notify users of material changes through this Policy.

7. International Data Transfers

In the course of operating a global service, we may transfer personal data across borders. We do so only with applicable legal basis and with appropriate safeguards.

- Scope of data: the minimum data required for service operation as set out in Section 2
- Destinations: countries where our vendors' data centers are located (e.g., the United States, Korea)
- Purpose: service provision and operation
- Safeguards: encryption in transit and at rest, access controls, and data processing agreements with vendors

8. User Rights

Users may exercise the following rights at any time.

- Right to access their personal data
- Right to correct inaccurate data

- Right to delete data (subject to statutory retention)
- Right to restrict processing
- Right to withdraw consent, including for Clinic Bridge connections

Requests may be made through the in-app "Settings > Privacy" menu, by email (woojin@lwj78.com), or in writing. We act on such requests without undue delay.

9. Data Destruction

Once retention periods expire or the processing purpose is fulfilled, we destroy personal data without delay.

- Electronic files: irreversibly deleted
- Paper records: shredded or incinerated

10. Security Measures

We implement the following safeguards.

- Administrative: minimizing personnel with access and providing regular training
- Technical: password encryption, TLS for transport, AES-256 for sensitive data at rest, and access control systems
- Physical: access controls for server rooms and data storage areas
- Logging: retention and tamper-protection of access logs as required by law

11. Cookies and Similar Technologies

We may use cookies and device identifiers to improve the service and analyze usage. Users may disable these through device settings; doing so may limit some functionality.

12. Children's Privacy

We do not accept registration from users under 14 years of age. If we learn that such data has been collected inadvertently, we will delete it promptly. Because GLP-1 class medications are generally prescribed to adults, the primary audience of this service is adults.

13. Data Protection Officer

Users may contact our Data Protection Officer for any privacy-related concern.

- Data Protection Officer: LEAN LINE Operator
- Email: woojin@lwj78.com
- Website: leanline.app

14. Remedies for Infringement

In Korea, users may contact the following bodies for assistance if their rights are infringed.

- Personal Information Dispute Mediation Committee: www.kopico.go.kr / 1833-6972
- Personal Information Infringement Report Center: privacy.kisa.or.kr / 118
- Supreme Prosecutors' Office Cyber Investigation: www.spo.go.kr / 1301
- National Police Cyber Investigation Bureau: ecrm.police.go.kr / 182

International users may also contact their local data protection authority.

15. Changes to This Policy

We may update this Policy as laws, policies, or services change. Material changes will be announced at least 7 days before the effective date (30 days for changes unfavorable to users) through in-app notices and the website.

Supplementary Provisions

This Privacy Policy becomes effective on April 30, 2026.